

## 2022 DA YOOPER WINTERFEST CORPORATE SPONSORSHIP OPPORTUNITIES

Come join the fun in our full day of events on Saturday, **February 5, 2022**

<b>Da Yooper Pooper Toilet Trot Outhouse Race</b>	<b>10:30 am (in front of Victory Beach)</b>
<b>Da Yooper Plunge</b>	<b>12:00 pm (Victory Beach)</b>
<b>Da Yooper CHILL-Y Cook-off</b>	<b>12:30 pm (Murray's – Upstairs)</b>
<b>Awards Presentation</b>	<b>2:00 pm (Murray's – Upstairs)</b>

If interested in Sponsorship for 2022 Da Yooper Winterfest Events, please select one of the below options. Sponsorship commitments must be received by a DYP Committee Member by December 31, 2021.

### **GLACIAL SPONSOR: DA YOOPER WINTERFEST TITLE SPONSORSHIP: \$3,000**

<ul style="list-style-type: none"> <li>• Corporate logo showcased on event promotional materials:</li> <li>• T-shirts</li> <li>• Event Banners</li> <li>• Billboard advertising with logo</li> <li>• GLACIAL's Plunge First!</li> <li>• 10 Family Day Passes to the RCC Pool</li> </ul>	<ul style="list-style-type: none"> <li>• 10 Free passes to Da Chill-Y Tasting</li> <li>• 10 Social media posts with Logo</li> <li>• 2 VIP seating with promotional blankets and 35th and Coffee beverages day of event</li> <li>• Thank you basket</li> <li>• RCCPA website posts</li> </ul>
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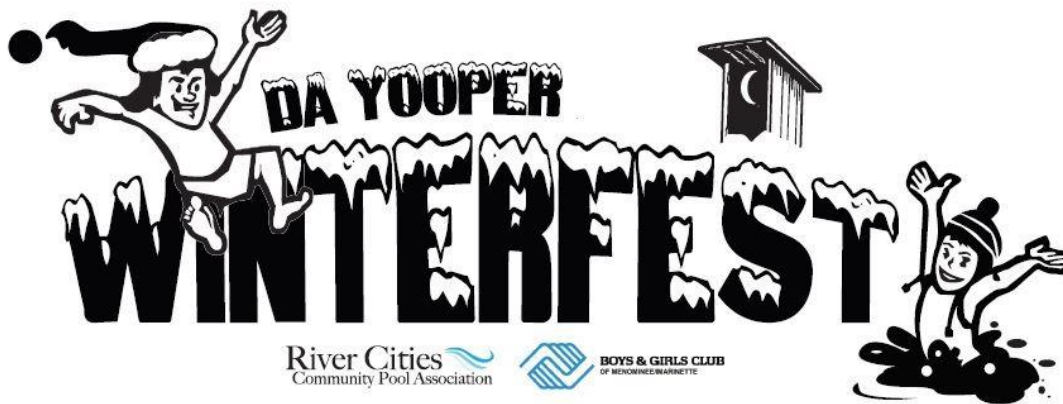
### **POLAR SPONSOR: DA YOOPER WINTERFEST TITLE SPONSORSHIP: \$2,000**

<ul style="list-style-type: none"> <li>• Corporate logo showcased on event promotional materials:</li> <li>• T-shirts</li> <li>• Event Banners</li> <li>• Billboard advertising with logo</li> <li>• 6 Family Day Passes to the RCC Pool</li> </ul>	<ul style="list-style-type: none"> <li>• 6 Free passes to Da Chill-Y Tasting</li> <li>• 6 Social media posts with Logo</li> <li>• Thank you basket</li> <li>• RCCPA website posts</li> </ul>
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### **HYPOTHERMIC SPONSOR: DA YOOPER WINTERFEST TITLE SPONSORSHIP: \$1,000**

<ul style="list-style-type: none"> <li>• Corporate logo showcased on event promotional materials:</li> <li>• T-shirts</li> <li>• Event Banners</li> <li>• Billboard advertising with company name</li> <li>• 10 Family Day Passes to the RCCPA Pool</li> </ul>	<ul style="list-style-type: none"> <li>• 4 Free passes to Da Chill-Y Tasting</li> <li>• 4 Social media posts with Logo</li> <li>• Thank you basket</li> <li>• RCCPA website posts</li> </ul>
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**TAKE THE PLUNGE!**



**\_\_\_\_\_ ARCTIC SPONSOR: \$500**

<ul style="list-style-type: none"> <li>• Corporate name on promotional materials:             <ul style="list-style-type: none"> <li>- T-shirts</li> <li>- Event Banners</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• 5 Family Day Passes to the RCCPA Pool</li> <li>• 3 Social media posts with Logo</li> <li>• RCCPA website posts</li> </ul>
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**\_\_\_\_\_ FRIGID SPONSOR: \$250**

<ul style="list-style-type: none"> <li>• Corporate name on promotional materials:             <ul style="list-style-type: none"> <li>- T-shirts</li> <li>- Event Banners</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• 3 Family Day Pass to the RCCPA Pool</li> <li>• 3 Social media posts with Logo</li> <li>• RCCPA website posts</li> </ul>
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**\_\_\_\_\_ FROSTY SPONSOR: \$100**

<ul style="list-style-type: none"> <li>• Corporate name on promotional materials:             <ul style="list-style-type: none"> <li>- T-shirts</li> <li>- Event Banners</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• One Family Day Pass to the RCCPA Pool</li> <li>• Social media post with Logo</li> <li>• RCCPA website posts</li> </ul>
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**ORGANIZATION NAME** \_\_\_\_\_

**TAKE THE PLUNGE!**