# 

# 2023 Da Yooper Winterfest

# Corporate Sponsorship Opportunities

Come join the fun in our full day of events on Saturday, **February 4, 2023**

# Da Yooper Pooper Toilet Trot Outhouse Race 10:30 am (in front of Victory Beach)

# Da Yooper Plunge 12:00 pm (Victory Beach)

**Da Yooper CHILL-Y Cook-off 12:30 pm (Murray’s – Upstairs)**

**Awards Presentation 2:00 pm (Murray’s – Upstairs)**

If interested in Sponsorship for 2023 Da Yooper Winterfest Events, please select one of the below options.

Sponsorship commitments must be received by a DYP Committee Member by January 15, 2023.

\_\_\_\_  **Glacial Sponsor: Da Yooper Winterfest Title Sponsorship: $3,000**

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| * Corporate logo showcased on event promotional materials: * Event Banners * GLACIAL's Plunge First! * 10 Family Day Passes to the RCCP Pool | * 10 Free passes to Da Chill-Y Tasting * 10 Social media posts with Logo * 2 VIP seating * RCCPA website posts * Promotional items |

\_\_\_\_ **Polar Sponsor: Da Yooper Winterfest Title Sponsorship: $2,000**

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| * Corporate logo showcased on event promotional materials:   + Event Banners   + 6 Family Day Passes to the RCC Pool | * 6 Free passes to Da Chill-Y Tasting * 6 Social media posts with Logo * RCCPA website posts * Promotional items |

\_\_\_\_ **Hypothermic Sponsor: Da Yooper Winterfest Title Sponsorship: $1,000**

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| * Corporate logo showcased on event promotional materials:   + Event Banners   + Billboard advertising with company name   + 10 Family Day Passes to the RCCPA Pool | * 4 Free passes to Da Chill-Y Tasting * 4 Social media posts with Logo * RCCPA website posts * Promotional items |

**\_ \_ Arctic Sponsor: $500**

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| * Corporate name on promotional materials:   + Event Banners | * 5 Family Day Passes to the RCCPA Pool * 3 Social media posts with Logo * RCCPA website posts |

**\_\_\_ Frigid Sponsor: $250**

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| * Corporate name on promotional materials:   + Event Banners | * 3 Family Day Pass to the RCCPA Pool * 3 Social media posts with Logo * RCCPA website posts |

**\_\_\_ Frosty Sponsor: $100**

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| * Corporate name on promotional materials:   + Event Banners | * One Family Day Pass to the RCCPA Pool * Social media post with Logo * RCCPA website posts |

**ORGANIZATION NAME** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_