#

# 2023 Da Yooper Winterfest

# Corporate Sponsorship Opportunities

Come join the fun in our full day of events on Saturday, **February 4, 2023**

# Da Yooper Pooper Toilet Trot Outhouse Race 10:30 am (in front of Victory Beach)

# Da Yooper Plunge 12:00 pm (Victory Beach)

**Da Yooper CHILL-Y Cook-off 12:30 pm (Murray’s – Upstairs)**

**Awards Presentation 2:00 pm (Murray’s – Upstairs)**

If interested in Sponsorship for 2023 Da Yooper Winterfest Events, please select one of the below options.

Sponsorship commitments must be received by a DYP Committee Member by January 15, 2023.

\_\_\_\_  **Glacial Sponsor: Da Yooper Winterfest Title Sponsorship: $3,000**

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| * Corporate logo showcased on event promotional materials:
* Event Banners
* GLACIAL's Plunge First!
* 10 Family Day Passes to the RCCP Pool
 | * 10 Free passes to Da Chill-Y Tasting
* 10 Social media posts with Logo
* 2 VIP seating
* RCCPA website posts
* Promotional items
 |

\_\_\_\_ **Polar Sponsor: Da Yooper Winterfest Title Sponsorship: $2,000**

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| * Corporate logo showcased on event promotional materials:
	+ Event Banners
	+ 6 Family Day Passes to the RCC Pool
 | * 6 Free passes to Da Chill-Y Tasting
* 6 Social media posts with Logo
* RCCPA website posts
* Promotional items
 |

\_\_\_\_ **Hypothermic Sponsor: Da Yooper Winterfest Title Sponsorship: $1,000**

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| * Corporate logo showcased on event promotional materials:
	+ Event Banners
	+ Billboard advertising with company name
	+ 10 Family Day Passes to the RCCPA Pool
 | * 4 Free passes to Da Chill-Y Tasting
* 4 Social media posts with Logo
* RCCPA website posts
* Promotional items
 |

**\_ \_ Arctic Sponsor: $500**

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| * Corporate name on promotional materials:
	+ Event Banners
 | * 5 Family Day Passes to the RCCPA Pool
* 3 Social media posts with Logo
* RCCPA website posts
 |

**\_\_\_ Frigid Sponsor: $250**

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| * Corporate name on promotional materials:
	+ Event Banners
 | * 3 Family Day Pass to the RCCPA Pool
* 3 Social media posts with Logo
* RCCPA website posts
 |

**\_\_\_ Frosty Sponsor: $100**

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| * Corporate name on promotional materials:
	+ Event Banners
 | * One Family Day Pass to the RCCPA Pool
* Social media post with Logo
* RCCPA website posts
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 **ORGANIZATION NAME** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_